Nature-based solutions are projects which protect or redevelop natural ecosystems, such as forests, grasslands and wetlands.

Nature-based solutions have the potential to provide more than one-third of the cost-effective climate mitigation needed between now and 2030 to STABILISE GLOBAL WARMING TO BELOW 2°C. Such projects can lead to the creation, marketing, trading and sale of carbon credits.

A carbon credit represents the avoidance or removal of 1 tonne of carbon dioxide. 1 Tonne = $CO_2$

Shell plans to invest up to $300 MILLION in natural ecosystems from 2019 to 2021.

Shell’s programme to invest in natural ecosystems will contribute to its three-year target, beginning in 2019, TO REDUCE ITS NET CARBON FOOTPRINT BY 2-3%.

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Shell and Staatsbosbeheer, the Dutch National Forestry Department, will plant more than 5,000,000 TREES in the Netherlands over the next 12 years.

In the UK, Shell is working with Forestry and Land Scotland to plant or regenerate around 1,000,000 TREES over the next 5 years.

In the Netherlands and the UK in 2019, with plans to expand into further markets, Shell are giving customers the opportunity to drive carbon neutral by offsetting the CO₂ emissions from their fuel purchases.

Shell buys these credits – each of which is subject to a third-party verification process – from a portfolio of nature-based projects.

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Shell collaborates with Land Life Company on a 300-HECTARE reforestation project in Spain: around 300,000 TREES planted by end 2019.