

FUTURE RIDER

A SHELL ECO-MARATHON CHALLENGE

Meet K.I.T.T.
A Brief Introduction

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Hello, my name is K.I.T.T.
Nice to meet you.



K.I.T.T. is short for Knight Industries
Two Thousand.

“Two Thousand”—as in the year.
That seemed like the distant future
when I was built in the 1980s.

That’s when
I appeared on
the TV series
Knight Rider.



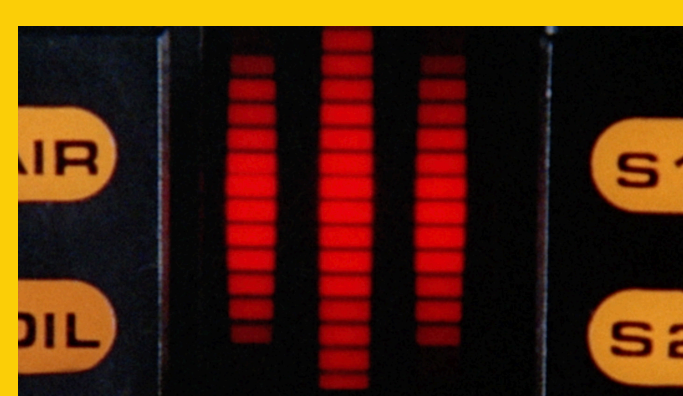
I was designed to be the car of the
future. Engineered to be the fastest,
safest, strongest car in the world.



I was one of the first
hydrogen-powered
vehicles and was
operated entirely
by microprocessors.

My other features
included:

Turbo boost
Olfactory sensor
Medical scanner
Homing device
And an ATM



Not to mention I was equipped with
a supercomputer that allowed me
to think, learn, and communicate
with humans.

Technology made me who I am. Now 40
years later, there are new technologies,
new designs, and new ways to be powerful,
yet more energy efficient than ever.

That’s where you come in. I look
forward to seeing your vision for
the car of the future.

Shell Eco-marathon teams must register for the 2022 Season to participate.
Go to makethefuture.shell/futurerider for more information, downloadable
rules, competition updates, and more.

