POWERING PEAK PERFORMANCE

THE BUSINESS IMPACT OF EQUIPMENT MAINTENANCE

Effective equipment maintenance and lubrication can help companies maximise profitability but there are barriers to overcome.

EXTENDING EQUIPMENT LIFE IS A PRIORITY, AND COMPANIES KNOW EFFECTIVE MAINTENANCE IS KEY

Maximising existing equipment lifespan is a priority for **76%**

83% believe effective equipment maintenance can generate savings

YET THERE IS A GAP BETWEEN INTENTION AND ACTION

60% feel maintenance is often deprioritised until there is a breakdown

CHALLENGES TO OPTIMAL IMPLEMENTATION

MAINTENANCE TEAMS UNDER STRAIN

1 in 3 think they have too few maintenance staff

61% say their team is always under pressure to cut costs

ABSENCE OF SENIOR MANAGEMENT SUPPORT

49% think equipment maintenance is not sufficiently valued by senior management

KNOWLEDGE GAP ON EFFECTIVE LUBRICATION

60% don't realise effective lubrication can help reduce equipment downtime

58% don't expect it can help lower maintenance costs

MORE TRAINING IS REQUIRED

77% think their maintenance staff would benefit from additional lubrication training

LUBRICATION ERRORS ARE LEADING TO AVOIDABLE COSTS AND DELAYS

More than **56%** often experience breakdowns due to ineffective lubrication

But for **53%** lubrication is rarely a maintenance priority

COLLABORATION IS CRITICAL TO HELP COMPANIES PREPARE TO SUCCEED

THIRD-PARTY ADVICE IS IN DEMAND

71% think external maintenance support is currently insufficient

LUBRICANTS EXPERTISE WOULD ADD VALUE

76% believe a lubricant supplier who can share expertise would be valuable to their company

OEMs, lubricant suppliers and independent maintenance experts can all play a role in bridging this knowledge gap, improving maintenance and lubrication practices, and helping set businesses up for success.

Learn more at: https://www.shell.com/business-customers/lubricants-for-business/construction.html