## Our Most Advanced Cleaning Formula

<table>
<thead>
<tr>
<th>Formula</th>
<th>How You Can Benefit</th>
<th>Business Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dual detergent DYNAFLEX Technology, designed to help clean up injector deposits and prevent further build-up</td>
<td>Better fuel economy&lt;sup&gt;2&lt;/sup&gt;</td>
<td>Lower fuel and operating costs</td>
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<td></td>
<td>More torque and load-pulling power when needed</td>
<td>Vehicle reliability</td>
</tr>
<tr>
<td></td>
<td>Lower exhaust CO₂ emissions and black smoke&lt;sup&gt;4&lt;/sup&gt;</td>
<td>Reduced environmental impact</td>
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<tr>
<td>Formula to help improve oxidation stability and keep fuel more stable in the presence of bio components</td>
<td>Reduced risk of fuel degradation and sludge build-up</td>
<td>Equipment reliability</td>
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<tr>
<td>Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks</td>
<td>Reduced maintenance and risk of breakdown</td>
<td>Lower operating costs</td>
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<td>Reduced downtime</td>
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<tr>
<td>Antifoam agent to help reduce foaming when refuelling</td>
<td>Reduced refuelling time and risk of spillage</td>
<td>Increased operating hours</td>
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</tbody>
</table>

## Why choose Shell FuelSave Diesel?

### How Far Do You Want To Go?

No matter how big your ambition is, Shell FuelSave Diesel can help propel it forward. Talk to one of our fuel experts to find out how.

[Name]
[Contact Information]
[Email]
[Website]
Energy for today and tomorrow

The business world is changing, with rising costs and greater environmental focus. To stay competitive, you need an energy solution that helps you deliver more with less. Shell FuelSave Diesel, with our most advanced DYNAFLEX Technology, can take your vehicles and equipment further, at a lower operating cost.

**EXCLUSIVE FORMULATION**

- **Detergent chemistries** – for both newer and older machinery
- **Deposit control actions** – Clean Up and Keep Clean

**ROBUST TEST PROGRAMME**

- **OVER 4,000 hours of engine runs**
- **OVER 9Mkm on the road**

**HIGHER EFFICIENCY**

Strong control over injector deposits can help provide better fuel economy and more power to pull heavy loads, thus increasing fleet efficiency per mile and per hour.

**REDUCING TOTAL COST OF OWNERSHIP**

Our dual detergent technology works to actively clean up injector deposits and to protect your engine. This can mean fewer breakdowns, less maintenance costs and downtime, and more savings to your bottom-line.

**SUSTAINABILITY**

With Shell FuelSave Diesel you can help reduce your fleet’s environmental impact multifold:

- Carbon footprint: Lowering CO₂ emissions through better fuel economy
- Community care: less black smoke through more efficient combustion
- Compliance: Supporting use of biofuels through dehazing action and improved fuel stability

**EFFICIENCY COMBO**

DEMONSTRATING UP TO 8.9% FUEL ECONOMY

from Shell FuelSave Diesel and premium Shell lubricants used together

**FAST ACTION**

Starts to work after just 1 tank

**VALUE FOR MONEY**

UP TO 100% injector deposit clean-up in less than 3 working days

**PRODUCTIVITY**

UP TO 5.6% more load-pulling power

Meets Worldwide Fuel Charter requirement for less than 2% power loss

"Thanks to Shell FuelSave Diesel with DYNAFLEX Technology, we’ve managed to reduce fuel-related operating costs by 30% compared to the non-traditional diesel used before, by reducing engine system failures and vehicle downtime as a result of fewer breakdowns."

Mr. Badrul Hishyam
Director
Mayang Bayumas Sdn Bhd, Malaysia