OUR FUELS EXPERTS CAN HELP YOU
CHOOSE THE MOST EFFECTIVE FUEL FOR
YOUR NEEDS AND ADVISE YOU HOW TO
KEEP YOUR EQUIPMENT IN TOP CONDITION.

Shell has been at the forefront of fuels technology for more
than a century. Our innovative products, developed and tested
in the harshest environments, bring efficiency, cost savings
and compliance with the most stringent environmental
legislation. Our local and regional fuels quality consultants
and fuels engineers can help you select the right fuels for
your operations, ensuring that you get the most from your
fueled equipment.

COMMON CHALLENGES
WITH FUELS APPLICATIONS

- Poor quality fuels affecting equipment reliability,
  resulting in unplanned plant shutdowns
- Lack of expert knowledge to deal with product
  contamination issues
- High fuel consumption due to poor optimisation
- Lack of technical expertise in selecting and
  introducing new fuels into operations
- Compliance with increasingly stringent
  environmental legislation

SHELL CAN HELP

The right choice of fuel can offer you optimised
fuel consumption, lower operating costs and
environmental compliance. Using the most professional fuels
management protocols will keep your chosen fuel in
optimum condition and support your site in complying
with the highest safety and environmental standards.

Shell’s team of fuels experts can help with your fuels issues. They offer technical knowledge on product
applications and practical advice on fuels quality and
fuels handling issues. Our local and regional fuels
quality consultants and fuels engineers are supported
by global specialists – bringing the benefits of their worldwide
experience to your fuels challenges.

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FIND OUT MORE -
TALK TO SHELL COMMERCIAL FUELS TEAM
Please contact your local Shell Commercial Fuels representative for
delivery of a first-class national and international integrated fuels service:
www.shell.com/commercialfuels

Fuel Technical Services
DELIVERING TECHNICAL EXCELLENCE TO YOUR OPERATIONS

1 For Shell FuelSave Diesel it is designed to promote more efficient combustion,
which can help save fuel and in turn reduce exhaust CO₂ emissions and black smoke.
Shell FuelOil Plus can produce
visibly less black smoke
and lower particulate
emissions by up to
70%.*

* Compared to regular fuel oil. Savings may vary with type and operating condition of the
equipment/boiler and are based on customer experience including Shell-supported
tests. In some cases, customers have achieved higher fuel efficiency or reduction in
particulate emissions and black smoke.
For further details see our website at www.shell.com
Our team of Fuel Advisors can support your business:

- Providing technical expertise relating to product selection and application.
- Supporting you on fuels quality issues (including product sampling).
- Answering general enquiries relating to fuel selection and application.
- Supporting you on fuels quality issues.
- Selecting the right fuel for the right application helps to ensure that your operations are efficient, downtime is minimized, and costs are reduced.

WHAT ARE THE BENEFITS?
- Top-quality fuels are tailored to meet your business needs.
- Making use of expert fuels advice leaves you free to concentrate on maximising production for your business.
- Training in fuels management and operation will help you to improve the efficiency of your business.
- Using the right fuels in the right way will help you to comply with national and international emissions regulations.

WHAT DO OUR CUSTOMERS SAY?
- "Shell engineers have demonstrated their leadership not only in products quality but also in their competency and professionalism..." – Paul Tan, Vice President for Sales & Marketing of Lubri Chem.
- "Shell engineers have been supporting our business by providing technical training and conducting joint calls with our sales and technical teams..." – Gerry Malixi, President of Genergex Corp.

THE SHELL DIFFERENCE
- With over 100 years of experience in advising companies on their fuel needs, Shell can offer you the same high quality products and services throughout the world wherever our footprint exists.
- Shell engineers have been supporting our business by providing technical training and conducting joint calls with our sales and technical teams..." – Paul Tan, Vice President for Sales & Marketing of Lubri Chem.

THE SHELL EXPERT ADVISOR
- How CAN SHELL FUEL ADVISOR HELP?
- HOW CAN SHELL FUEL ADVISOR HELP?
- HOW WE DELIVER SHELL FUEL EXPERT
- KEEPING YOUR FUEL FIT-FOR-PURPOSE
- WHAT ARE THE BENEFITS?
- THE SHELL DIFFERENCE
- WHAT DO OUR CUSTOMERS SAY?

Shell FuelAdvisor

GIVE YOUR EQUIPMENT THE SUPPORT IT REQUIRES

HOW CAN SHELL FUEL ADVISOR HELP?
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- Supporting you on fuels quality issues (including product sampling).
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- How HOW FUEL ADVISOR IS DELIVERED

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