Why choose Shell FuelSave Diesel?

**OUR MOST ADVANCED CLEANING FORMULA\(^1\)**

- **Dual detergent DYNAFLEX Technology\(^1\)**, designed to help clean up injector deposits and prevent further build-up

**HOW YOU CAN BENEFIT\(^2\)**

- Better fuel economy\(^2\)
- More torque and load-pulling power when needed
- Lower exhaust CO\(_2\) emissions and black smoke\(^4\)

**BUSINESS VALUE\(^2\)**

- Lower fuel and operating costs
- Vehicle reliability
- Reduced environmental impact

- Formula\(^1\) to help improve oxidation stability and keep fuel more stable in the presence of bio components

- Reduced risk of fuel degradation and sludge build-up

- Equipment reliability

- Corrosion inhibitor to help prevent corrosion in critical fuel system components and storage tanks

- Reduced maintenance and risk of breakdown

- Lower operating costs
- Reduced downtime

- Antifoam agent to help reduce foaming when refuelling

- Reduced refuelling time and risk of spillage

- Increased operating hours

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**WANT TO REAP MORE?**

Your fuel choice today can make a big difference tomorrow. Contact us to learn how Shell FuelSave Diesel can help your farm unlock its growth potential.

[Name]
[Contact Information]
[Email]
[Website]
Unlock your growth potential

Your farming world is changing, with unpredictable weather conditions, volatile business returns and higher focus on reducing environmental impact. These pressing challenges call for an energy solution like Shell FuelSave Diesel with DYNAFLEX Technology¹ to help you grow and produce more, while using and emitting less.

ASSET RELIABILITY
Specially formulated to help provide better fuel economy² and more load-pulling power, our fuel enables your machinery to operate in the field for longer hours reliably and at lower cost³ – when you need it most in peak seasons.

REDUCING TOTAL COST OF OWNERSHIP
Our dual detergent technology works to actively clean up injector deposits and to protect your engines. So you can spend less time in breakdowns and downtime, and more time increasing your productivity and bottom line³.

SUSTAINABILITY
With Shell FuelSave Diesel you can support your environmental efforts multi-fold:
- Carbon footprint: Lowering CO₂ emissions through better fuel economy²
- Community care: Less black smoke⁴ through more efficient combustion
- Compliance: Supporting use of biofuels through dehazing action and improved fuel stability

“\text{I use Shell Diesel on my entire fleet. The quality of the fuel is outstanding, especially on the new generation common rail computerised machinery.}”

\text{Mr. BP Greyling, South Africa’s Top Commercial Farmer}

EXCLUSIVE FORMULATION

2

Detergent chemistries – for both newer and older machinery

Deposit control actions – Clean Up and Keep Clean

ROBUST TEST PROGRAMME

4,000+

hours of engine runs

9Mkm

on the road

PRODUCTIVITY

UP TO

5.6%

more load-pulling power⁵

Meets Worldwide Fuel Charter requirement for less than 2% power loss⁶

FAST ACTION

Starts to work after just one tank

UP TO

100%

injector deposit clean-up in less than three working days⁵

VALUE FOR MONEY

Up to

3%

fuel economy²

EFFICIENCY COMBO

Up to

2.83

MORE HECTARES

from Shell FuelSave Diesel and premium Shell lubricants used together⁷