Shell and Deutsche Landwirtschafts-Gesellschaft (DLG) demonstrate Total Cost of Ownership savings from testing Shell premium fuel and lubricants together and in real-world conditions. Results from the successful collaboration include 2.7 per cent fuel economy\(^1\), 5.6 per cent more load-pulling power, 100% injector deposit clean-up in less than three working days\(^2\), and up to 2.83 hectares more as a combined efficiency benefit\(^3\).

Fuel represents an important share of operating costs for agricultural businesses – diesel engines power more than two-thirds of all farm equipment – so any improvement in fuel economy can have a significant impact on your bottom line, releasing savings that can be redirected to other parts of your business or used to protect financial health during periods of extended uncertainty\(^4\). The ability to maintain engine efficiency while operating with heavy loads or on uneven terrain is vital for agricultural businesses, particularly those that are consistently running at a high capacity. A key success factor here is the health of your injection system, particularly injector cleanliness. Shell and DLG found that Shell FuelSave Diesel and Shell Diesel Extra were able to achieve up to 100 per cent injector deposit clean-up in less than three working days which can significantly reduce downtime and maintenance costs\(^5\).

The Shell differentiated fuels and premium lubricants tested were awarded the DLG Quality Seal – a certification that is only given to products that have been proven to meet strict criteria. Diesel Extra was judged the best fuel when premium fuel and lubricants are used in tandem. So, while ensuring your agriculture business comes out stronger from the current challenges, do not lose sight of what is fuelling your journey and how it can benefit your bottom line.

For more information, you can:

- Visit the Shell website: http://www.shell.com/commercialfuels
- Watch a video of the testing and results: https://www.youtube.com/watch?v=NHXrpNELicQ
- Find out more on Shell FuelSave Diesel and Shell Diesel Extra: https://www.shell.com/business-customers/commercial-fuels/shell-fuelsavediesel.html
- Contact a local Shell representative: https://www.shell.com/business-customers/commercial-fuels/contact-commercial-fuels.html

1. Shell FuelSave Diesel is designed to help provide up to 2.7% fuel economy, compared to regular diesel fuel. Actual savings may vary according to vehicle, driving conditions and driving style. Internal Shell tests and customer surveys have shown a range of fuel savings depending on the vehicle type and operation.
2. Compared to regular diesel without fuel economy formula.
3. Based on demonstration tests with off-highway heavy-duty Tier 4 engines in collaboration with DLG Germany. Achieved within 50 hours of engine operations or used in tandem. So, while ensuring your agriculture business comes out stronger from the current challenges, do not lose sight of what is fuelling your journey and how it can benefit your bottom line.
4. For competitive and fuel saving potential when compared in light of the fact that diesel engines power more than two-thirds of all farm equipment.
5. The tests also highlight the improved productivity that Shell FuelSave Diesel and Shell Diesel Extra can offer, with DLG measuring up to 2.7 percent fuel economy and 5.6 percent more load-pulling power when compared with regular diesel.