

Application form

Please use additional pages if required.



SECTION 1: Contact details

Applicant name (organisation/individual): _____

Postal address: _____

Physical address: _____

Phone: _____

Fax: _____

Website: _____

Legal status of organisation (limited company/charitable trust etc): _____

Contact person: _____

Designation: _____

Phone: _____

Fax: _____

Email: _____

SECTION 2: Qualifying criteria

Please identify which qualifying criteria this application is made under.

- We are an SME (employing 19 or fewer FTE staff) requiring foundation funding to implement a new initiative/business practice that reduces our environmental impact and which is applicable beyond our own business. *[Tick box]*
- We are an organisation or individual that wants to educate/provide advice to SMEs about practices that will reduce their impact on the environment. *[Tick box]*

SECTION 3: Project/initiative description

Please provide a full description of the project for which this application relates.

This may include a description of the existing system/practice in place, imperative for change, details of the planned project/initiative, and anticipated outcomes. You may also wish to include any relevant strategy documents, project plans etc.

SECTION 4: Assessment criteria

Explain how the application meets the following criteria.

a) How does the project/initiative contribute directly to a reduction of the environmental impact of SME business practices?

Please note that a direct contribution includes providing education and advice to SMEs, and/or implementing changes to business practices within the applicant's own enterprise.

Please tick the relevant expected outcomes of the project/initiative:

- Emissions reduction
- Greater energy efficiency
- Waste reduction
- Reduced consumption of natural and/or non-renewable resources
- Increased recycling of materials
- Reduced water consumption
- Reduced consumption or creation of environmentally harmful products
- Improved water quality/prevention of run-off
- Any other means with a demonstrable environmental benefit

b) How does the project/initiative focus on changing SME business practices to achieve sustainable, long-term improvements in environmental outcomes?

c) How are the benefits of the project/initiative applicable to more than one SME?

d) How will the project/initiative be self-supporting in the long run?

e) Please provide specific details of how you intend to share the knowledge or practices gained through use of an award from the Fund to relevant businesses within the wider SME sector.

SECTION 5: Terms and conditions

- I have read and understood the terms and conditions of the Shell New Zealand Sustainability Fund Information Booklet. *[Tick box]*
- I accept that the decision of the judging panel is final and that correspondence will not be entered into. *[Tick box]*

Signed: _____

Designation: _____ Date: _____

Applications should be sent to NZBCSD, PO Box 1665, Shortland Street, Auckland, or by fax (09) 580 1071.