

“We are committed to promote a culture in which all Shell employees share the commitment to Health, Safety, Environment and Sustainable Development.”



CULTURE OF SUSTAINABLE DEVELOPMENT

EMBEDDING OUR COMMITMENT IN SYSTEMS, PROCESSES AND LEARNING

We still have much to do in these areas but we have made significant progress in:

- *Appraisal and reward systems.* Since 1997, contributing to SD is taken into account in the appraisals of our business units and remuneration of our senior staff.
- *Decision making on new investments.* Before we invest, a project's key SD aspects must be addressed including:
 - The future costs of emitting carbon, and with concrete actions taken to minimise it
 - Integrated social, health and environmental impact assessments
 - Stakeholder engagement plans
 - All Shell environmental standards
- *Social Performance plans.* Our downstream business requires all major facilities to have a social performance plan in place to agreed standards.
- *Learning.* SD is being integrated into our leadership development, training and recruitment programmes, and our internal communications.

The progress we made in the various systems and processes within the company has contributed to the development, and embedding of Sustainable Development with the company culture.

Each year, we see staff-initiated activities that demonstrate the Shell SD principles are not only understood but have also been internalised by our employees.

WE CARE WE SHARE

The early practice of giving outright donations has evolved to emphasise personal involvement – providing opportunities for our employees to live the spirit of caring and giving in the communities in which we operate nationwide.

Via an employee-driven community care initiative known as “We Care We Share” (WCWS), Shell volunteers, with the full support of the company, reach out to disadvantaged and needy communities to further a culture of sustainable development.

While the company provides project grants and a great deal of encouragement, the real contribution lies in the time and energy that staff, their family members, retirees and members of the community themselves willingly give, in support of causes under the WCWS banner.

In 2005, the “We Care We Share” spirit was evident in Shell employees’ response to a number of meaningful community projects.

SHELL MALAYSIA STAFF'S KIDS, SPECIAL CHILDREN LEARN ABOUT ROAD SAFETY

As a responsible corporate citizen, Shell Malaysia believes that sustaining a long term investment in road safety education for young Malaysians is worth every ringgit because every road safety lesson learnt is a lesson learnt for the protection of human life.

Shell Malaysia, TV3 and the National Road Safety Council organised a road safety games project to equip city-dwelling teenagers and special children, as road users and future motorists, with road safety skills.

The "Teens Traffic Games with Special Children" was held at Taman Lalulintas in Taman Tasik Titiwangsa and involved 70 participants aged between 10 and 15 years. They were joined by 30 children with sight, hearing and learning disabilities from Sekolah Kebangsaan Lelaki Jalan Batu, Sekolah Kebangsaan Bandar Baru Tasik Selatan, Sekolah Kebangsaan Pendidikan Khas Jalan Peel and Sekolah Kebangsaan Pendidikan Kampung Baru.

Also present were games officials and volunteers, including the Malaysian Traffic Police who ensured the young participants



abide by road safety rules and traffic regulations. Support also came from Nestle Malaysia which provided breakfast cereals and beverages for participants and guests

On hand to flag off the games and present the prizes were Datin Lilian Chadwick, wife of former Shell Malaysia Chairman Datuk Jon Chadwick; Datin Mimi Hafizah Abdul Rahman, wife of the CEO of Rangkaian Televisyen Media Prima Bhd; and Tuan Haji Mohammed Noor of the Malaysian Road Safety Council.

CASE STUDY



PATIENT MONITOR FOR SABAH THALASSAEMIA SOCIETY SANDAKAN BRANCH

Shell Malaysia donated a digital blood pressure monitor worth RM8,500 to the Sabah Thalassaemia Society Sandakan Branch as a community support initiative under our "We Care We Share" programme.

Compared to the manual blood pressure monitor, this digital lightweight, compact, multi-parameter patient monitor enables fast and efficient monitoring of about 15 thalassaemia patients who use the Thalassaemia Day Centre at the Duchess of Kent Hospital in Sandakan daily.

CASE STUDY



HEALTH TALK ON THALASSAEMIA

As part of our "We Care We Share" programme, Shell Refining Company (SRC) hosted a health talk on thalassaemia organised by the Rotary Club of Port Dickson and attended by 80 members of the public. Dr Vamaljit Kaur and Dr Kalavathy touched on the subject of stem cells and their ability to differentiate or change into various other types of cells in the body. This phenomenon is generating a lot of excitement in the medical community as stem cell therapy holds the key to the cure of some of the most common diseases afflicting mankind today.

CASE STUDY

CULTURE OF SUSTAINABLE DEVELOPMENT

SHELL MALAYSIA HOSTS IFTAR FOR ORPHANS

Shell Malaysia hosted a *Majlis Berbuka Puasa* and *Jemaah Sembahyang Terawih* for 75 orphans from Asrama Bakti Penyayang Nur Iman in Kuala Lumpur and Maahad Tahfiz Anak Yatim Darul Fuqaha in Kajang. The occasion was joined by over 100 Shell Malaysia staff including non-Muslims.

Shell Malaysia contributed a total of RM 5,000 to the two orphanages towards their education fund and other welfare and recreational activities. The children were also presented with *duit raya*, schoolbags and gift hampers. The monetary contribution did not include collections from Bangunan Shell Malaysia staff who separately contributed to the orphans.

Being part of the community, Shell Malaysia is committed to discharge our social responsibility to the less fortunate and the needy, and to enhance capacity building of our community.



CASE STUDY

SHELL SPONSORS JOURNALISM WORKSHOP, SERI MENGASIH CENTRE

Shell Malaysia contributed RM10,000 to the Sabah Journalists Association (SJA) to fund an environmental journalism workshop for its members.

The Shell sponsorship was presented to SJA at a *majlis berbuka puasa* hosted by Shell for Sabah-based media's chief editors, bureau chiefs and 20 special children from Seri Mengasih Centre.

As a company committed to sustainable development, Shell was happy that SJA had taken a proactive effort in incorporating sustainability considerations and capacity building in environmental reporting among its members.



We also presented T-shirts, caps and banners to the centre's fundraising event as part of our "We Care We Share" programme.

Meanwhile in Labuan, our colleagues participated in the National Day parade while some assisted Hospital Labuan and Labuan Corporation at a blood donation drive. A total of 208 pints of blood was collected, exceeding the target of 150 pints.

CASE STUDY

SHELL MALAYSIA CHIPS IN TO SOUTH ASIA EARTHQUAKE

The donations made by staff across Shell Malaysia's offices, facilities and installations came to RM 19,464.79 in aid of the victims of the Pakistan Earthquake. The company then matched the amount and further rounded up our contribution to **RM 40,000**.

Chairman Datuk Jon Chadwick presented the cheque to a representative of Shell Pakistan in the presence of Shell Malaysia Country Coordination team members. The contribution was channelled to Shell Pakistan's Earthquake Relief Fund.

Additionally, in aid of the same cause, the Central Retail team collected 4,228 cartons of Select Mineral Water worth **RM 42,280**. This donation of mineral water from Shell Retailers and Shell staff was presented to the Malaysian Red Crescent Society.

These contributions demonstrate the continuing generosity and "We Care We Share" spirit of Shell Malaysia staff and our business partners.



CASE STUDY



FUN BOWLING WITH SPECIAL CHILDREN

Bursts of spontaneous cheers and a healthy dose of "high fives" reverberated through the Sutera Marina Club's Strikers Bowl in Kota Kinabalu during the Fun Bowling event for 40 special children in 2005 organised under Shell Malaysia Corporate Affairs' "We Care We Share" programme in Sabah.

The children were from various centres around Kota Kinabalu and affiliated to Special Olympics Sabah, an umbrella organisation promoting integration of intellectually disabled people into society through sporting activities. Shell Malaysia staff and their spouses, parents of the children and their teachers also participated.

CASE STUDY



SITI UNIT COLLECTS RM15,986 FOR SINCERE CARE HOME

A Charity Week was organised by Shell IT International (SITI) from 28-30 September 2005 to raise funds for the Sincere Care Home in Kajang.

Sincere Care is a retirement home and a centre for the physically and mentally challenged. With 64 occupants, it requires assistance to settle utility bills, for home repairs and daily essentials.

A total of RM15,986 was raised from creative events such as a food fair, "Angel Mail" and health massage thanks to the organising committee and support from the Cyberjaya community.

CASE STUDY