

“We see ourselves as a ‘Partner in Progress’ and seek out opportunities to work with like-minded organisations, be it Government or non-governmental organisations, as well as other communities, placing emphasis on developing active partnerships in helping people to build a better world.”

## BENEFITING COMMUNITIES

Shell Malaysia is part of a local community wherever we work. We always seek ways to contribute to the community's well-being and the broader societies who grant our licence to operate.

We believe it is important that large corporations, such as ours, fulfill their social obligation and invest back into the community in which they operate. Shell Malaysia refers to this as Social Investment, which sets out to meet the reasonable expectations and wider aspirations of society, beyond the direct benefits of our commercial operations.

We see ourselves as a “Partner in Progress” and look for opportunities with like-minded government or non-governmental organisations as well as other communities, emphasising the development of active relationships in helping people to build a better world.

Our major social investment programmes over the years include:

- Shell Scholarship & Bursary Awards to complement government initiatives by enhancing opportunities for talented young Malaysians to further their education and reach their full potential
- Shell Traffic Games to instill road safety and road courtesy awareness in schoolchildren
- Project LINK and LINKPek to develop youth potential and meet the demand for specialised trade such as welding, PC maintenance and so forth
- Eco-Lodge at Kinabatangan, Sabah, for capacity building and to support development of a community by starting an environment and cultural-based tourism project at Batu Puteh

### MIRI CITY CELEBRATIONS GETS RM 500,000 BOOST FROM SHELL MALAYSIA

Celebrations for the 20 May 2005 proclamation of Miri as a city received a RM 500,000 contribution from Shell Malaysia, partner in Miri City 2005. Then Shell Malaysia Chairman Datuk Jon Chadwick handed the cheque to Tan Sri Datuk Amar Dr Chan Hong Nam, Deputy Chief Minister of Sarawak as well as Minister of Modernisation of Agriculture and Minister of Industrial Development, who received it on behalf of Miri City Inc and Miri Municipal Council.

The contribution represented Shell Malaysia's direct monetary assistance towards funding of the programmes and events in conjunction with the celebrations to welcome the historic milestone for Miri and its people.

Shell Malaysia discovered oil in Miri in 1910 when the first Shell geologists arrived at what was then a tiny fishing village and struck oil, giving birth to Malaysia's oil and gas industry. In these 96 years, Miri has grown to become a city and for Shell, our exploration base and technical hub for our Asia Pacific upstream operations and our national upstream HQ.

Shell Malaysia's other contributions to Miri include financial and technical assistance in establishing the Miri Science Museum, financial assistance to the Miri Dialysis Centre, and educational assistance to schools to enhance teaching of English and Science.

#### CASE STUDY

## BENEFITING COMMUNITIES

### SHELL MALAYSIA SUPPORTS RALEIGH INTERNATIONAL'S DEVELOPMENT EFFORTS

Shell Malaysia representatives on 29 March 2005 presented Rory Hall, Country Director, Raleigh International Malaysia, with a gas canister to represent their generous donation of diesel worth RM3,000 and 40 cylinders of gas as contribution to the work that the UK-based youth development charity aims to achieve over the next two expeditions. Shell Malaysia is also funding the construction of Eco-Lodge in Kg. Batu Putih in Sabah, a project in which Raleigh International is a partner.

The support organisations such as Shell Malaysia provide is crucial to the success of the expedition, sponsoring young Malaysians to gain from the personal development opportunities of expedition life and share cultural exchanges with Venturers from around the world. Over 135 Venturers aged 17-25 years from 6 countries worked on 8 community, environmental and adventure-based projects across Sabah over 10 weeks.



#### CASE STUDY



### SHELL MALAYSIA CONTRIBUTES TO UTM'S CAPACITY BUILDING FUND

Shell Malaysia, as part of its commitment to corporate social responsibility through educational sponsorship in Malaysia, contributed RM50,000 to fund UTM's capacity building programmes under the Department of Chemical Engineering. The Shell 5-year sponsorship will be used to promote projects that provide exposure to research methodology, problem solving and communication, as well as fund awards to exceptional students and noteworthy projects.

It was made at the UTM campus in Skudai, Johor Bahru, by Shell Malaysia's Corporate Affairs General Manager Wahiruddin Wahid.

#### CASE STUDY



### SHELL EDUCATION EXCELLENCE AWARDS 2005

Shell Malaysia gave away 54 new scholarships and 400 bursary awards in 2005 to deserving students in Sabah and Sarawak. These annual bursaries and scholarships were divided equally between Sabah and Sarawak. Together with over 340 existing sponsored scholars, they represent a yearly commitment of almost RM 4 million in the educational development of outstanding young Sabahans and Sarawakians.

The awards included two special scholarships under the National Rural Village Scholarship Excellence Award given to two students from Keningau who completed Form Six to further their tertiary education. Also starting from 2005, Shell Malaysia reinstated its overseas scholarship programme offering one Sabahan and Sarawakian a scholarship to study abroad.

#### CASE STUDY



### SHELL MEDIA VALUE CHALLENGE LAUNCHED

The Shell Media Value Challenge, part of the communications campaign of Shell's Better Mileage Formula, was launched by Mohzani Wahab, Managing Director of Shell Malaysia Trading. Held from 3-5 May 2005, it saw 30 members of the Malaysian media participate in a challenge to chalk up the best mileage difference in their cars. Each extra mileage saved over several days was converted into a cash pledge that Shell Malaysia donated to the Shelter Home for Children.

Each kilometre achieved earned RM4 for Shelter. Eight journalists clocked a total of 1,760km, earning RM7,040 for Shelter. Shell Malaysia pledged an additional amount, to make up the total cash contribution of RM20,000, which was presented in a cheque to Shelter Chairman Peter Young.

Since the introduction of Shell's Fuel Economy Formula in 2003, more and more Malaysians have been experiencing better mileage with Shell petrol. Shell Malaysia's desire to set new standards of excellence in customer service is why we are constantly innovating to develop high performing fuels that are more efficient and economical.

#### CASE STUDY



### SHELL MALAYSIA SD PROJECT BUILDS TRAINING CAPACITY FOR MALAYSIAN YOUTH

Shell Malaysia Gas and Power (SMGP) launched a programme to upgrade Montfort Boys Town (MBT)'s welding training capacity. Ron Essers, General Manager of LNG Business, presented a cheque of RM13,000 to Brother Rajamanikam, Director of MBT, to fund a "Train the Trainers" programme whereby MBT instructors will undergo training to qualify as welding inspectors.

The programme helps to build MBT's in-house capacity and enhance self-sustainability while allowing the students to increase their marketability.

After the "Train the Trainers" phase is completed, qualified MBT welding inspectors will work with Shell engineers to develop an Advanced Welding Training Program (AWTP) for rollout in 2006 and designed to equip students with higher level of welding knowledge and skills to enhance their employment in higher value heavy industries such as ship fabrication and the oil and gas sector.

The AWTP project shows that effective Sustainable Development programmes can be implemented with only a modest budget and is envisaged to mirror the success of an earlier project partnered with Shell on building MBT's "Scaffolding Safety" training capacity rolled out in 2001.

#### CASE STUDY

### SHELL MALAYSIA GP'S RM30,000 BOOST FOR SERASI PROGRAMME

Shell Malaysia Gas & Power (GP) contributed RM30,000 to the Anugerah Sekolah Rakan Alam Sekitar Sabah 2005 (Sabah Environmental Friendly School Awards) or SERASI, an increase of RM10,000 from the previous two awards.

Former Vice President of Shell Malaysia GP, Idris Jala, said the additional funds from Shell reflected the company's commitment to programmes involving environmental conservation awareness among schoolchildren.

The awards programme has inspired many schools in Sabah to review and green their surroundings as well as implement steps in caring for the environment. From 20 schools in the inaugural year, more than 1,000 schools in Sabah were in the running for the awards in 2005.



#### CASE STUDY